

# MEENA VEMPATY

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## PRESENTATIONS MOTION GRAPHICS ILLUSTRATION

Portfolio: [through-the-floor.com](http://through-the-floor.com)  
meenamakesthings@gmail.com  
Oakland, CA  
(408) 966-4153

**SKILLS:** End-to-end production of slide decks, animated videos, social media content, and other collateral for screen and print

**TOOLS:** PowerPoint, Keynote, Google Slides, Photoshop, Illustrator, After Effects, Premiere Pro, Figma, Krita, and a felt-tip pen

**LEARNING:** Blender, Cinema4D, LaTeX

**EDUCATION:** Bachelor of Arts with honors in Art Practice and Computer Science; University of California, Berkeley

## SELECTED PROJECTS:

### AWS RE:INVENT PRESENTATION DESIGN

Created presentations for AWS and customer speakers  
Work included complex diagrams and animations, video, and onsite support

### SNOWFLAKE SUMMIT PRESENTATION DESIGN

Created presentations and animations for mainstage and breakout talks  
Provided onsite support

### IOMD EXPLAINER AND DEMO VIDEOS

Fully produced animated explainer videos, from storyboarding and script editing to final product  
Created demo and tutorial videos using screen captures

## EXPERIENCE:

- May 2022 - Current **CONTRACT**  
Producing slides and videos for various clients
- Jan 2017 - Jun 2023 **DESIGNER + ART DIRECTOR, DECKHAND DESIGN**  
Produced slides, show graphics, explainer videos, and print material for clients including Google, Meta, Salesforce, and Snowflake
- Sep 2015 - Aug 2016 **DESIGN ASSOCIATE, CAPTUREPROOF**  
Designed mobile and web apps and created promotional material for print, web, and slides
- Jun 2015 - Aug 2015 **INSTRUCTOR, DIGITAL MEDIA ACADEMY**  
Taught Unity/C#, Maya, and Java
- Jun 2013 - Aug 2013 **EXPERIENCE DESIGN INTERN, INTUIT**  
Transitioned visual style of mobile apps to iOS7

## CONSULTING HIGHLIGHTS:

Presentation Designer,  
Article Group

Graphic Designer, Udacity

Presentation and Motion  
Graphics Designer, IOMD

UI + Graphic Designer, Way.com

Illustrator, Various book, music,  
and commercial clients

**PERSONAL:** Comic book reader, people drawer, commute biker, and classical Indian dancer